



# EXHIBITOR & SPONSORSHIP PROSPECTUS

SEPTEMBER 24, 2025 | HAWAII CONVENTION CENTER

**PBX 2025** 

Where Construction and Design Professionals Gather for Education, Product Knowledge and Networking.

[PBXHAWAII.COM](http://PBXHAWAII.COM)



# Showcase your Company at PBX Hawai'i

PBX returns to the Hawai'i Convention Center in 2025 on Wednesday, September 24th and we invite your company to take advantage of this exceptional opportunity to display your products and services to the hundreds of architects, contractors, engineers, specifiers, developers, interior designers, and military and government officials we expect to attend.

PBX is co-produced by CSI Honolulu, AIA Honolulu, and the General Contractors Association of Hawaii, bringing together the strengths of these three leading organizations to present the state's premier trade show for the construction and design industries.



## Our Partners



**American Institute of  
Architects Honolulu**



**Construction  
Specifications Institute  
Honolulu Chapter**



**General Contractors  
Association of Hawaii**

# PBX 2024 STATS & SURVEY RESPONSES

1,609

ATTENDEES

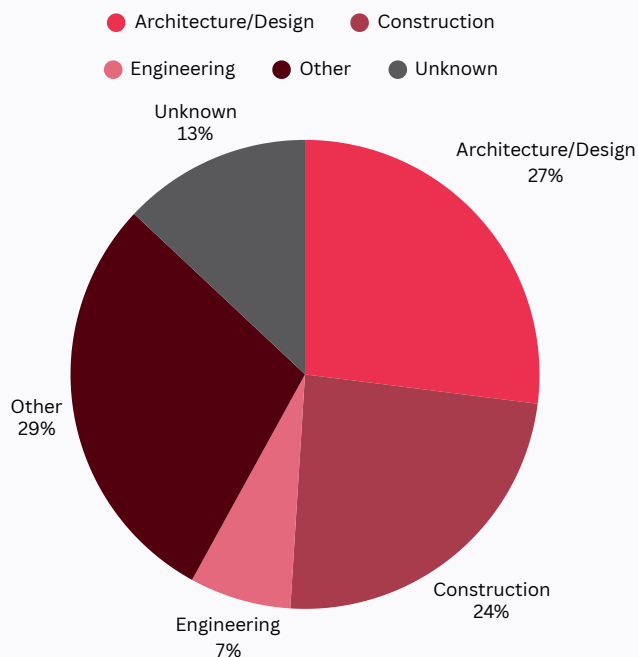
200+

EXHIBITOR BOOTHS

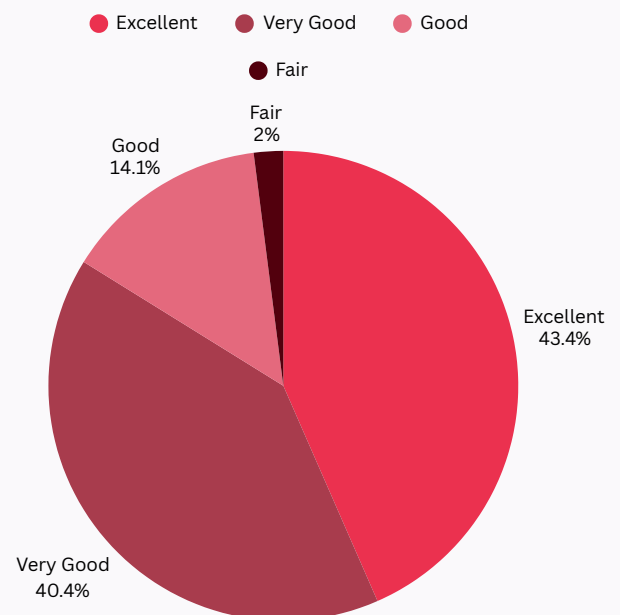
16

EXPERT-LED & ACCREDITED  
LEARNING SESSIONS

## Attendee Demographics



## Overall, how would you rate PBX Hawaii?



## What Attendees Enjoyed Most About PBX

"I enjoyed all the vendors and amazing staff of the event. I just wished I stayed for the dessert stations!! It was a first and amazing event for me."

"Being able to talk and interact with the different suppliers of materials and services."

"Great group of professionals that love to network - even competition!"

"Networking, education on different materials, availability, and classes."





# Event Highlights

---



## Product Showcase ➞

More than 200 exhibitor booths, together with large equipment display areas, provide a showcase for attendees to learn about the latest products and services from local and national vendors.

---

## Networking Opportunities ➞

PBX offers opportunities to mingle and network with industry peers throughout the day, culminating with the popular Pau Hana Celebration featuring tasty pupu, prize drawings, and the annual PBX Trivia Challenge between industry associations.

---



## Educational Seminar Sessions ➞

Seasoned professionals and those just starting their careers enjoy a robust offering of 16 expert-led, AIA-accredited seminars with local and national experts presenting on topics that are timely and relevant for all segments of the AECO industries.

---







# 4 REASONS TO BECOME AN EXHIBITOR/SPONSOR

1

Join peers and competitors in showcasing your company's products and services at the state's premier trade show for the construction and design industries.

2

Meet hundreds of AECO professionals face to face – all in one day – including architects, contractors, engineers, specifiers, developers, interior designers, military and government officials.

3

Designated areas for large equipment offers dealers a high-visibility location to display their newest and coolest heavy machinery.

4

Early Bird discount (\$300 per booth) applies when you reserve space by May 31!

***“HANDS DOWN, PBX IS THE BEST TRADESHOW IN HAWAII!”***  
(2024 EXHIBITOR SURVEY)

## Presenting Sponsor \$25,000

---

- 20' x 20' premium exhibitor space at PBX Hawaii
- One of 12 companies included in the PBX Passport Contest (attendees earn a stamp by visiting your booth and having their QR code scanned)
- 3-minute speaking opportunity during Opening Ceremony
- 12 PBX registrations (includes lunch)
- 4 reserved VIP parking stalls at Hawaii Convention Center
- Full-page ad (\$3,995 value) and logo in premium position on sponsor page in event program
- Recognition as a Presenting Sponsor (company logo) in premium position on event signage, PBX website with link to company website, event marketing emails, attendee badges, all seminar room electronic kiosk signs, and social media channels
- Company flyer and/or logo item distributed in Attendee Expo Bag (company to provide 2,000 flyers and/or logo items)
- One 'featured exhibitor' email blast (with your company's logo and 50-word write up in the header of the email) leading up to the event date

## Diamond Sponsor \$10,000

---

- 8 PBX registrations (includes lunch)
- 2 reserved VIP parking stalls at Hawaii Convention Center
- Half-page ad (\$2,950 value) and logo on sponsor page in event program
- Company flyer and/or logo item distributed in Attendee Expo Bag (company to provide 2,000 flyers and/or logo items)
- Recognition as a Diamond Sponsor (company logo) on all event signage, PBX website with link to company website, event marketing emails and social media channels

## Platinum Sponsor \$5,000

---

- 6 PBX registrations (includes lunch)
- 1 reserved VIP parking stall at Hawaii Convention Center
- Company flyer or logo item distributed in Attendee Expo Bag (company to provide 2,000 flyers and/or logo items)
- Recognition as a Platinum Sponsor (company logo) on all event signage, event program, PBX website with link to company website, event marketing emails and social media channels

## Gold Sponsor \$2,500

---

- 4 PBX registrations (includes lunch)
- Company flyer distributed in Attendee Expo Bag (company to provide 2,000 flyers)
- Recognition as a Gold Sponsor (company logo) on all event signage, event program, PBX website with link to company website, and social media channels

## Silver Sponsor \$1,500

---

- 2 PBX registrations (includes lunch)
- Recognition as a Silver Sponsor (company name) in event program, on PBX website, and social media channels

## Industry Partner Customizable

---

- Contact us to discuss ways your industry association or non-profit organization can be a part of PBX

## Exhibitor Booth Size/Types Available

Booth Size/Type*	Early Bird Price	Standard Price
10 x 10 Premium	\$1,995	\$2,295
10 x 10 Standard	\$1,695	\$1, 995
10 x 10 Premium with Dessert Station	\$2,995	\$3,295

### Booths Include\*

One 6' skirted table; Carpeted floor, 7' x 44' ID sign; 8' backwall and 3' sidewall pole and drape; 3 PBX name badges per booth; 3 lunches; name recognition on website, program, and directory signage; ability to scan attendee name badges and export leads

## Seminar Upgrade + \$1,700

### 4 Available (subject to approval)

- Ability to provide a 1-hour, AIA CES prequalified seminar during PBX
- Seminar details will be published in the PBX program, on the PBX website, and on the Whova app
- Includes room rental, AV equipment, and technical support
- Must comply with PBX rules and guidelines for Exhibitor Sponsored Seminar (see separate form)

## Gold + Spotlight Upgrade + \$1,500

- One 'featured exhibitor' email blast (with your company's logo and 50-word write up in the header of the email) leading up to the event date
- Recognition as a Gold Sponsor in event program
- 1 additional PBX registration (includes lunch)
- Company flyer distributed in Attendee Expo Bag (company to provide 2,000 flyers)
- Recognition as a Gold Sponsor (company logo) on all event signage, PBX website with link to company website and on social media channels
- Priority status for 2026 PBX booth space selection

## Gold Upgrade + \$900

- 1 additional PBX registration (includes lunch)
- Company flyer distributed in Attendee Expo Bag (company to provide 2,000 flyers)
- Recognition as a Gold Sponsor (company logo) on all event signage, event program, PBX website with link to company website, and on social media channels
- Priority status for 2026 PBX booth space selection

## Passport Upgrade + \$500

### Only 11 Available

- One of 12 companies included in the PBX Passport Contest in the Whova app (attendees earn a stamp by visiting your booth and having their QR code scanned – attendees who collect all 12 stamps are entered into a prize drawing during the PBX Pau Hana Reception)
- Drive traffic to your booth
- Highlighted in the exhibitor map and identified in the Whova app
- Leads can be downloaded from the Whova app after PBX



### Exhibitor Upgrade Comparison (Cost in addition to booth cost)

[illegible]

Wednesday, September 24, 2025  
Hawai'i Convention Center, Honolulu, HI

Seminars begin at 7:45 am  
Exhibition Hall Open from 9 am to 4 pm  
Pau Hana Celebration from 4 pm – 6 pm

## Exhibitor Registration Form

### Step 1: Exhibitor Booth Size/Types Available

Booth Size/Type Includes:	Early Bird Price (ends 5/31)	Standard Price
<ul style="list-style-type: none"> <li>One 6' skirted table, Carpeted floor, 7" x 44" ID sign</li> <li>8' backwall and 3' sidewall pole and drape</li> <li>3 lunches and PBX name badges per booth space</li> <li>Name recognition on website, program, and directory signage</li> <li>Ability to scan attendee name badges and export leads</li> </ul>		
10x10 Premium	\$1,995	\$2,295
10x10 Standard	\$1,695	\$1,995
10x10 Premium w/Dessert Station	\$2,995	\$3,295

### Step 2: Exhibitor Upgrades and Additional Opportunities Available

#### A. Seminar Upgrade – 4 Available, Subject to Approval +\$1,700

- Ability to provide a 1-hour, AIA CES prequalified seminar during PBX
- Seminar details will be published in the PBX program, on the PBX website, and on the Whova app
- Includes room rental, AV equipment, and technical support
- Must comply with PBX rules and guidelines for Exhibitor Sponsored Seminar (see separate form)

#### B. Gold + Spotlight Upgrade +\$1,500

- One 'featured exhibitor' email blast (with your company's logo and 50-word write up in the header of the email) leading up to the event date
- Recognition as a Gold Sponsor in event program
- 1 additional PBX registration (includes lunch)
- Recognition as a Gold Sponsor (company logo) on all event signage
- Company flyer distributed in Attendee Expo Bag (company to provide 2,000 flyers)
- Recognition as a Gold Sponsor (company logo) on PBX website with link to company website
- Recognition as a Gold Sponsor on PBX social media channels
- Priority status for 2026 PBX booth space selection

#### C. Gold Upgrade +\$900

- Recognition as a Gold Sponsor in event program
- 1 additional PBX registration (includes lunch)
- Recognition as a Gold Sponsor (company logo) on all event signage
- Company flyer distributed in Attendee Expo Bag (company to provide 2,000 flyers) Recognition as a Gold Sponsor (company logo) on PBX website with link to company website Recognition as a Gold Sponsor on social media channels
- Priority status for 2026 PBX booth space selection

(form continued on next page)

**D. Passport Upgrade – 11 Available****+\$500**

- One of 12 companies included in the PBX Passport Contest in the Whova app (attendees earn a stamp by visiting your booth and having their QR code scanned – attendees who collect all 12 stamps are entered into a prize drawing during the PBX Pau Hana Reception)
- Drive traffic to your booth
- Highlighted in the exhibitor map and identified in the Whova app
- Leads can be downloaded from the Whova app after PBX

**Step 3: Complete Registration Form**

<b>Requested Booth Number(s):</b>		
(from latest floorplan- indicate 1 <sup>st</sup> , 2 <sup>nd</sup> , and 3 <sup>rd</sup> choices. - Contact Barbie for available locations, subject to availability)		
<b>Item</b>	<b>Rate</b>	<b>Total</b>
Booth Rate from Step 1 Above multiplied by Number of Booth Spaces	Varies	
Upgrade Opportunities from Step 2 Above (per exhibitor)		
A. Seminar Upgrade	\$1,700	
B. Gold + Spotlight Upgrade	\$1,500	
C. Gold Upgrade	\$900	
D. Passport Upgrade	\$500	
Subtotal:		
AIA, CSI, or GCA Member Discount (to be verified by PBX Committee, max \$100 per exhibitor)	(\$100)	
<b>Total Registration Fee (Deposit Due with Registration \$900) Balance Due by 8/31</b>		

**IMPORTANT NOTE: Non-refundable deposit of \$900 per booth is required to reserve booth space**

**PLEASE FILL OUT ALL EXHIBITOR INFORMATION BELOW**

Contact Person	Email
Company Name	Phone/Cell
Mailing Address	City/State/Zipcode

<input type="checkbox"/> Attached is my payment check (see important note above)	
<input type="checkbox"/> Please process my card: VISA, MC, AMEX (see important note above)	Amount to charge: \$_____
Name on Card	
Card #	
Expiration Date:	3-digit (4 for AMEX) CVC Code:
Mailing Address for Credit Card:	
Zip code REQUIRED:	

SEND THIS FORM TO: [barbie@pbxhawaii.com](mailto:barbie@pbxhawaii.com) or Mail to: PBX Hawai'i, c/o Barbie Rosario, PO Box 2774, Honolulu, HI 96803

**IMPORTANT:** All Exhibitors must adhere to the Show Terms and Conditions in the Exhibitor Information Packet or forfeit the privilege to exhibit in future shows. Exhibitors who break down early without preapproval from show management will be subject to penalties.

All Exhibitors must provide a certificate of general liability insurance with a minimum coverage of \$1,000,000 each occurrence and \$2,000,000 general aggregate (details in Exhibitor Information Packet).





PRESENTED BY  AIA Honolulu  CSI  GCH GENERAL CONTRACTORS ASSOCIATION OF HAWAII

Wednesday, September 24, 2025  
Hawai'i Convention Center, Honolulu, HI

Where Construction and Design Professionals  
Gather for Education, Product  
Knowledge, and Networking

Seminars begin at 7:45 am  
Exhibition Hall Open from 9 am to 4:30 pm  
Pau Hana Celebration from 4 pm to 6 pm

### **Sponsor Registration Form**

Select Sponsor Level Opportunity Below

(See Page 6 for List of Sponsorship Benefits)

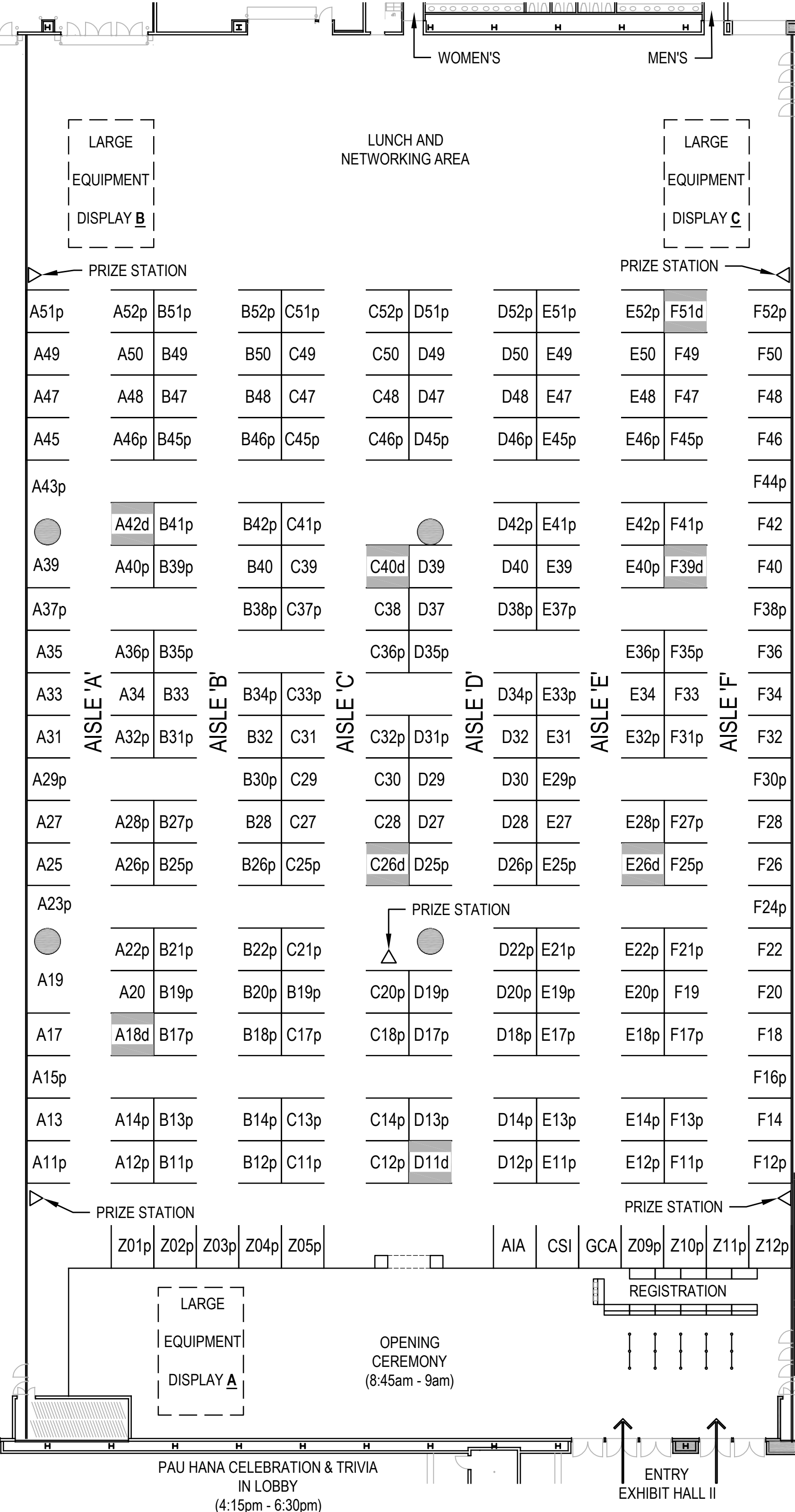
Sponsorship Level	Amount	Check Sponsorship Below
A. Presenting Sponsor	\$25,000	<input type="checkbox"/>
B. Diamond Sponsor	\$10,000	<input type="checkbox"/>
C. Platinum Sponsor	\$5,000	<input type="checkbox"/>
D. Gold Sponsor	\$2,500	<input type="checkbox"/>
E. Silver Sponsor	\$1,500	<input type="checkbox"/>
F. Industry Partner	Customizable	<input type="checkbox"/>

#### Complete Registration Form Below:

Contact Person	Email
Company Name	Phone/Cell
Mailing Address	City/State/Zipcode
<input type="checkbox"/> Attached is my payment check	
<input type="checkbox"/> Please process my card: VISA, MC, AMEX      Amount to charge: \$_____	
Name on Card	
Card #	
Expiration Date:	3-digit (4 for AMEX) CVC Code:
Mailing Address for Credit Card:	
Zip code REQUIRED:	

SEND THIS FORM TO: [barbie@pbxhawaii.com](mailto:barbie@pbxhawaii.com) or Mail to: PBX Hawai'i, c/o Barbie Rosario, PO Box 2774, Honolulu, HI 96803

[www.PBXHawaii.com](http://www.PBXHawaii.com)





# WE'RE EXCITED TO SEE YOU ON SEPTEMBER 24!

Don't miss out on being part of this value-packed show where construction and design professionals gather for education, product knowledge, and peer-to-peer networking.



## Contact

**BARBIE ROSARIO**

[barbie@pbxhawaii.com](mailto:barbie@pbxhawaii.com)